



# northwestern settlement

OPENING DOORS TO BETTER FUTURES

## Marketing Intern Position

### Northwestern Settlement:

Northwestern Settlement nurtures, educates, and inspires children and families across Chicago. For more than 125 years Northwestern Settlement has provided social services, education and arts programming to the West Town, and greater Chicago community to disrupt generational poverty. Intern participants will get to know our programs ranging from early childhood education to summer camp, and theater, and will have an opportunity during their internship to volunteer in a class room and/or our food pantry.

As part of a small development team, interns are crucial to the success of our communications and marketing strategy. This is a real opportunity to get hands on experience with an organization and provide real support, and gain work samples for a portfolio. Internships are unpaid, but school credit is available.

### Summary:

The marketing intern will support the communications manager with marketing strategy and develop and design marketing materials, and support the organization's programs and auxiliary boards. The marketing intern will get hands experience in a nonprofit environment, and learn about working with donors, boards, and partner organizations. At the end of the internship, the marketing intern will have a portfolio of work, and experience managing design projects from start to finish.

### Skills and Abilities:

- Adobe Creative Suites experience (InDesign and Illustrator)
- Strong creativity
- Excellent written and oral communication skills
- Organizational skills
- Photography skills a plus
- Ability to work independently and as part of a team
- Website and social media experience for a club or organization a plus but not required

### Qualifications:

Current college student pursuing a bachelor's degree in marketing, graphic design, or communications.

### How to apply:

Send a resume and cover letter to [nushdevelopment@gmail.com](mailto:nushdevelopment@gmail.com).